

When sending these emails, please bcc 1933828@bcc.hubspot.com

Email 1: Introduction and Our Story

Subject: Hello from [MSP Name]

Hello [First Name],

My name is [name], [your title] of [MSP name]. We've built our reputation on delivering top-tier IT solutions, ensuring businesses like yours stay secure, efficient, and ahead of the competition. But here's the thing—your print environment plays a critical role in security, productivity, and cost control.

That's why we've teamed up with Green Office Partner to bring you a fully integrated IT and print solution that **eliminates inefficiencies**, **strengthens security**, and **drives down costs**. If your print setup is outdated, unsecured, or simply a headache to manage, **we need to talk**.

Why Work with Our Preferred Print Provider:

- **Seamless Technology Integration** – No more compatibility headaches. Green Office Partner's printers and copiers work flawlessly within our IT infrastructure.
- **Security & Compliance** – Stop leaving sensitive data at risk. Green Office Partner adheres to industry best practices to keep your business protected.
- **Reduced Downtime** – Coordinated support from our team and Green Office Partner means faster issue resolution and minimal disruptions.
- **Cost & Sustainability Benefits** – Cut unnecessary expenses, streamline your print operations, and reduce waste—all while simplifying billing.

We're not just your IT provider. We're your strategic technology partner, ensuring your IT and print environments work together seamlessly. Let's schedule a quick call—I'll show you exactly how, together, [your MSP name] and Green Office Partner can make an immediate impact on your business.

When's a good time for a quick chat?

Best,

Email 2: Common Problems and Who We Serve

Subject: Stop Print & IT Headaches—Here's the Fix

Hello [First Name],

I hear the same frustrations from business owners all the time:

- Why are my copiers and printers constantly breaking down?
- Why don't my IT team and print support team communicate?
- Why does it take forever to resolve print issues?

At [Your MSP's name], we've found that our clients are often **sick of print vendors dropping the ball**. That's why we've aligned ourselves with **Green Office Partner**, a managed print services provider that aligns with our standards.

That's why we've partnered with Green Office Partner, a managed print services provider that meets our high standards for performance, security, and seamless IT integration.

Here's what this means for you:

- **Print & IT Finally in Sync** – No more finger-pointing between vendors. We work as one team to support your business.
- **Faster Issue Resolution** – We eliminate the delays. One call, one solution, zero downtime.
- **Proactive Print Management** – We stop problems before they happen, reducing costly disruptions.

If your print environment is slowing down your business, let's fix it. Reply now, and let's set up a quick call.

Best,

Email 3: MSP / Print Team

Subject: Why Your MSP and Print Teams Should Work Together

Hello [Name],

We've found that copier-related support tickets can be some of the most frustrating issues in the modern workplace. When choosing a print provider, you have two options:

✗ Work with a print vendor that has no relationship with our IT team. When your copiers have issues and we need to get involved, we'll have to start at square one with the print team, hastily attempting to navigate their SOP. With this option, you are leaving the quality of your print support up to chance.

✓ Work with our preferred print vendor! We recommend Green Office Partner to handle ALL of our clients' printing needs. They have processes in place to promote seamless collaboration between our teams, getting as close to first-call resolution as possible.

If you are interested in streamlining your printing and IT workflow today, respond to this email, and we'll connect you with our friends at Green Office Partner.

Email 4: Transitioning to Green Office Partner

Subject: Switching Print Vendors is Easier than You Think

Hello [Name],

Sick of dealing with a print vendor that doesn't support your needs? Consider talking to our preferred managed print services provider, Green Office Partner.

Even if you're currently in a contract, Green Office Partner offers flexible transition options, including:

- **End-of-contract refreshes** with industry-leading Xerox & HP solutions
- **Adding new equipment & services now**, with a seamless full transition later
- **Early contract termination support**
- Service and support for **existing devices**
- **Consolidated service management**—one contact for all print-related needs.

We're here to make this transition easy and cost-effective for you. Respond to this email, and we'll connect you with our friends at Green Office Partner.