

How to Access Our Marketing/Training Benefits



In this document, we’ve highlighted the range of resources and opportunities available through your relationship with **Print Partner**. Each section explores how you can access the **marketing and training benefits** we offer.

REQUEST VIA EMAIL



To request any of the following resources, email us at **partners@printpartner.biz**

Competitive bidding assistance against other MSP

We can provide you with access to print and solutions specialists to help beat a competitive bid against an MSP that also offers print services.

Dedicated / live education for your teams on how to prospect and land new opportunities

We offer **personalized, live training tailored to your team’s needs**.

Collaboration with our content manager

Connect your marketing team with our Content Manager to create custom content such as blog articles, social ads, newsletters etc.

Executive Collaboration Sessions

Access our leadership team to discuss high-level strategies and explore opportunities for mutual growth.

Office Hours

For larger organizations, we offer a **Monthly/Quarterly recurring Zoom meeting where a Green Office Partner expert will be available to answer questions** and collaborate on enhancing the partnership.



REQUEST VIA MDF FORM



To request any of the following resources, submit our MDF form at **printpartner.biz/mdf**

Access to Marketing Development Funds

Green Office Partner will consider providing MDF to you when you're planning an event for prospecting or client appreciation.

Co-sponsored events – Client Appreciation & Lead Generation

Green Office Partner will consider **co-sponsoring events for client appreciation and prospecting**.

AVAILABLE VIA COLLATERAL WEBPAGE



Access materials at **printpartner.biz/collateral**

Co-branded materials to be handed to customers

These are **materials that will feature both your company's logo as well as Green Office Partner's logo** that you can give to your clients in order to promote our partnership.

AVAILABLE VIA INVITE



When available, **Print Partner** will invite members of your team to events via email.

Badge access to industry events as our guest

As we sponsor events throughout the country all year long, we end up with **free event passes that we can give to your MSP** if you want to send your team members.

MSP Community Fun Events Hosted by Print Partner

Print Partner hosts nationwide partner events for networking and fun. Attendance is optional.