

This campaign can be used for clients who already have Managed Print Services.
This is included under **Option 5** from Our Sales Strategy Meeting

Email 1 – Awareness of Green Office Partner

Subject Line: Are Your Managed Print Services Meeting Your Needs?

Hi [First Name],

Hope you're doing well. I wanted to share something that may be worth a quick look.

Many of our clients already had managed print services (MPS) in place, but still felt print was costing more time, money, and attention than it should. In several cases, the issue wasn't *having* MPS—it was how it was being delivered.

We work with a trusted partner, **Green Office Partner**, who provides a proactive approach to managed print services—focused on performance, transparency, and accountability rather than manufacturer-driven contracts.

Even with MPS in place, organizations often experience:

- **Cost:** Bundled pricing that hides waste, low-performing devices kept too long, and little insight into what's actually driving spend
- **Time:** Ongoing downtime, slow response, and internal teams still getting pulled into printer issues
- **Control:** Limited visibility, rigid contracts, and few options when service or devices underperform

If you've ever questioned whether your current MPS is delivering full value, I'd be happy to introduce you to Green Office Partner for a second opinion. They do free active contract evaluations and print assessments for our clients, no obligations or commitments required. No pressure—just letting you know that you have an option!

Simply reply “yes” and I'll make the connection.

Best regards,
[Partner Name]

Email 2 – Second Opinion / Risk Reduction

(Respond to Email 1)

Email type

- Reply — send this email as a reply to a previous email
- New thread — email will start a new thread

Hi [First Name],

I wanted to follow up and share how some of our clients have validated whether their current print program is really working.

Green Office Partner offers a **no-cost print environment review** designed specifically for organizations that already have MPS. They review usage, pre-existing contracts, service performance, contracts, and device efficiency—then clearly outline where value is being delivered and where it may be falling short.

There's no disruption and no obligation. The goal is simple: give leadership clear insight into whether print is truly optimized—or just bundled.

We've seen this uncover meaningful savings, reduced downtime, and improved accountability, even for organizations that believed their MPS was solid.

If you'd like, I can set up a brief introduction. Just reply "yes" and I'll take care of it.

Best regards,
[Partner Name]

Email 3 – Polite Close / Executive Nudge

(Respond to Email 2. Copy/Paste text from Email 1 and 2 if needed.)

Email type

- Reply — send this email as a reply to a previous email
- New thread — email will start a new thread

Hi [First Name],

Just checking once more to be sure my earlier messages didn't get buried.

If your print is already running exactly as it should and you are satisfied with your MPS provider, no action is needed. But if there's any question around cost transparency, service responsiveness, or flexibility with your current provider, a short conversation with Green Office Partner may be worthwhile.

Happy to make the introduction if helpful—just reply “yes” and I'll connect you.

Best regards,
[Partner Name]
