

This campaign can be used for clients who **do not** have Managed Print Services.
This is included under **Option 5** from Our Sales Strategy Meeting

Email 1

Subject: This might make printing easier for you...

Hi [First Name],

Hope you're doing well. I wanted to share something that may be helpful: we have a trusted partner who provides managed print services, and they've been great for clients who want printing to be simpler and more predictable.

Their name is Green Office Partner. They help manage and standardize printer environments, keep supplies and service from becoming a constant headache, and bring costs under control.

Without managed print services, print environments often present these common challenges:

- **Cost:** Costly supplies with low yields, expired/unused toner wasted, printers that break and aren't worth fixing, wasted supplies on misprints
- **Time:** Printer downtime adds up fast—internal troubleshooting, slow manufacturer support, operational delays while devices are fixed or replaced, frustrated users, and little guidance on the right equipment for your needs.
- **Control:** Without standardization and oversight, print gets messy—no visibility into usage, inconsistent practices that can expose sensitive info, outdated firmware creating security gaps, and higher costs from inefficiency.

If any of these sound familiar, I'd be happy to introduce you to Green Office Partner. No pressure—just an option if it's something you'd like to explore. Just reply "yes" and I'll make the connection.

Email 2

Email type

- Reply — send this email as a reply to a previous email
- New thread — email will start a new thread

Notes: We recommend just replying to Email 1 with this message. If you need to send a new email, you can use the following subject line:

Subject: Could a quick print assessment save your team time and money?

Hi [First Name],

I wanted to follow up and share a practical approach we use to uncover inefficiencies in clients' print environments—completely free of charge.

Green Office Partner conducts a simple but effective assessment of your print environment—reviewing contracts, invoices, and usage. They will then present their findings and recommendations to you.

We have been very impressed by how much time and money Green Office Partner has been able to save our mutual clients, and we'd love to see them do the same for you.

If you'd like, I can schedule a time to start your free assessment. Just reply "yes" and we'll take it from there. Or, you can send us three months of your invoices and your current print contract, and we will hand it over to them to start the assessment process.

Best regards,

Email 3

Email type

- Reply — send this email as a reply to a previous email
- New thread — email will start a new thread

Subject: Following up again on our managed print services opportunity.

Hi [First Name],

I wanted to check one last time to make sure the prior two emails didn't slip through the cracks.

Notes: We recommend just replying to Email 1 with this message. If you need to send a new email, you can copy/paste the previous emails below so that they stay at the top of your inbox.

I wanted to share something that may be helpful: we have a trusted partner who provides managed print services, and they've been great for clients who want printing to be simpler and more predictable.

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Best regards,